# A recent study showed that 98% of those who had JUVÉDERM® VOLBELLA® with lidocaine reported that their lip appearance goals have been achieved

JUVÉDERM® VOLBELLA® with lidocaine gives results that last up to a year

### Loved by millions

JUVÉDERM® has been used in over 26 million treatments worldwide.

JUVÉDERM® is made by Allergan, a global health care company that pioneered the development of medical aesthetic treatments more than thirty-five years ago.

Our range of JUVÉDERM® facial fillers are made using advanced technology. These treatments have a good safety profile and give you natural-looking and long-lasting results.

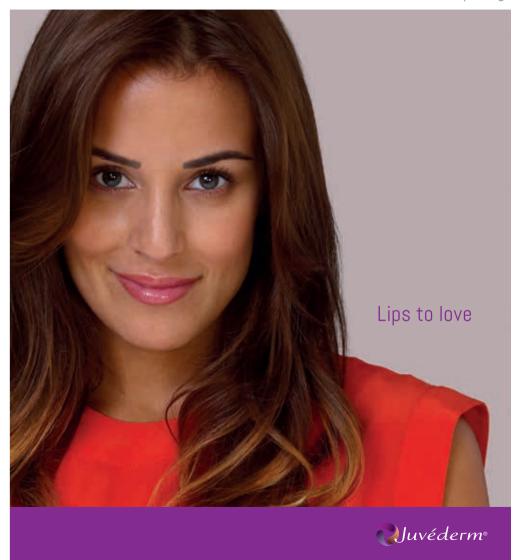
Our philosophy is simple: to provide you and your physician with clinically proven, high-quality facial treatments that satisfy your expectations and which you both can trust.

To discover what JUVÉDERM® can do for you, visit juvederm.co.uk and consult an expert physician.



Allergan Limited, Marlow International, The Parkway, Marlow, Buckinghamshire,





JUVÉDERM® is a range of CE marked medical devices product with different specifications and characteristics. We always recommend consultation with a qualified clinical practitioner who

#### Do your lips make you smile?

As we get older we grow richer in experience and confidence, but there is one thing we may lose: a youthful look to our skin.

Our lips are one of the most vulnerable areas for ageing as the skin is very thin. Over time, our lips start to lose fullness and wrinkles start to appear.

JUVÉDERM® is a range of facial filler treatments that give natural-looking results to ease signs of ageing. JUVÉDERM® can also subtly enhance what nature has given us, for adults whatever our age. For instance, JUVÉDERM® can add fullness to thin lips, while keeping the lips natural-looking.

Your smile can light up your face and your lips get attention every time you speak, so it's important that you truly love the way they look.

'I've heard that treatments like this can really transform your appearance and the way you feel about yourself.' — *Georgina* 

### Lasting smiles with JUVÉDERM®



JUVÉDERM® was used to ease 'marionette' lines, running from mouth to chin. Her mouth has also been subtly defined.







This patient had JUVÉDERM® to reduce the vertical lines around the edge of her mouth.







JUVÉDERM® reduced the nasolabial lines (running from nose to mouth) and added subtle volume to the lips.





ages copyright of Alleri

#### Finding the right physician

The first step towards your JUVÉDERM® treatment is to find a skilled physician you can trust. Many physicians are trained to inject JUVÉDERM® in expert ways that give you beautiful results. Make sure you ask your physician about their experience and results with other patients.

#### What to expect before treatment

Your physician will have an in-depth consultation with you to understand exactly what your needs are and what you would like to enhance. They will explain all the options to you to make sure that your JUVÉDERM® treatment satisfies your expectations.

#### What to do after treatment

Your physician will advise you on your aftercare. You may be advised to stop wearing makeup for up to twelve hours. You may also be told to avoid sun, sauna and steam rooms for up to two weeks. Some people experience a little temporary tenderness, swelling or bruising around the injection sites. Speak to your physician if this occurs, or if there is anything else that concerns you; they will be able to give you expert advice.

#### The final effect

Many women say that they enjoy experimenting with bright lip colour after their treatments as they are now confident about attention being drawn to their lips.

All photos are unretouched.

#### How JUVÉDERM® works

JUVÉDERM® is a smooth gel which is injected under the skin by your physician, using an ultra-fine needle. The gel fills lines and wrinkles whilst the hyaluronic acid within attracts and retains moisture, so results can last up to a year.

JUVÉDERM® VOLBELLA® with lidocaine is part of the JUVÉDERM® range of facial fillers, developed specifically for your lip and mouth area. It is not granular, which means that it can flow easily into the skin for a natural look and feel. The smooth consistency means your physician can tailor your JUVÉDERM® treatment to your individual lip shape, subtly adding fullness while maintaining the details

Many moisturisers contain hyaluronic acid but facial fillers replenish the hyaluronic acid deep within the skin. that make your lips unique.
JUVÉDERM® VOLBELLA®
with lidocaine also contains
an anaesthetic, which
makes the treatment
much more comfortable.



JUVÉDERM® – chosen by millions Millions worldwide use JUVÉDERM® facial filler treatments to enhance their lips. JUVÉDERM® VOLBELLA® with lidocaine has been developed

Facial fillers can enhance your lips in a subtle way.

with VYCROSS™ technology to produce a smooth gel that delivers a natural look and feel with results that are proven to last up to a year.

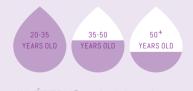
# How JUVÉDERM® can enhance your lips

#### How lips age

The skin on your lips is constantly moisturised from within by hyaluronic acid, a naturally occurring sugar. Hyaluronic acid absorbs moisture and keeps your skin well hydrated for a youthful look.

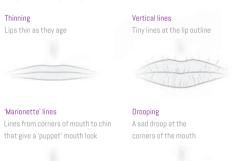
## Skin loses hyaluronic acid over time

When hyaluronic acid diminishes, your skin loses its youthful look. Lines begin to appear around the mouth and the lips start to thin.



JUVÉDERM® replenishes the hyaluronic acid in your skin.

#### Signs of ageing on the lips



#### Lip shape enhancements

All lip shapes are attractive but some need subtle, natural-looking volume enhancement, while asymmetric lips may need a gentle modification to adjust proportions.



enhances the contours and redefines the shape of your lips