



Early mornings
are a given,
but tired eyes
don't need to be

REAL
ME

YOUR GUIDE
TO REFRESHING YOUR LOOK
WITH FACIAL FILLERS

REVITALISE AND REFRESH YOUR LOOK...

You work hard and want to look sharp, but sometimes your face can show signs of tiredness that you want to control.

Facial treatments can be an effective solution for both men and women, and an increasing number of men are using treatments like facial fillers to help reduce wrinkles, replace lost volume and refresh the eye area.

With the help of Juvéderm, the world's leading brand of hyaluronic acid facial fillers*, you can revitalise and refresh your look.

The JUVÉDERM® range can:

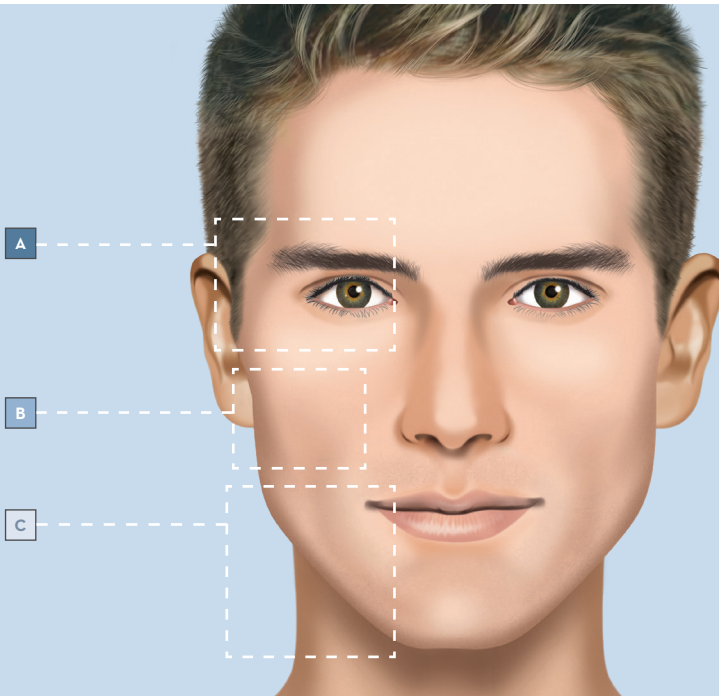
- Improve deep **lines** and **wrinkles**.
- Add **definition** to the **chin** and **jawline**.
- Restore **elasticity** and **tone**.
- Create a **natural** look and **natural** feel.

JUVÉDERM®

...WITH JUVÉDERM®

Our facial fillers are designed to help:

- A** Improve deep lines and wrinkles around the eyes.
- B** Add fullness back to cheeks and provide lift by restoring volume.
- C** Contour the chin and jawline.



WHAT IS JUVÉDERM®?

JUVÉDERM® facial fillers are hyaluronic acid injectable treatments that replace lost volume, fill lines and wrinkles and restore moisture content - with results that can last up to approximately 9-24 months, depending on the product and treatment chosen.

The hyaluronic acid in JUVÉDERM® combines with the water in your skin to subtly refresh your look.

JUVÉDERM® facial fillers include lidocaine which can help reduce discomfort during the procedure. There is a range of formulations designed to treat different areas of the face, and **visible results can be seen shortly after treatment.**

A natural look and feel with JUVÉDERM®.

Our patented technology allows JUVÉDERM® facial fillers to blend with the tissue under the skin to keep you looking like yourself, whether you're smiling, laughing or frowning.

During your consultation, your practitioner should look at your face whilst it's still (static) and moving (dynamic) to make sure they're able to give you a natural-looking result, whatever emotion you're feeling.

JUVÉDERM®

NATURAL-LOOKING RESULTS YOU CAN SEE RIGHT AWAY



Before



After



Before



After

96% / of patients reported being 'delighted' or 'happy' immediately after treatment with Juvéderm VOLUMA®, part of the JUVÉDERM® range of facial fillers.*

VISIT / www.juvederm.co.uk for more information

All before and after images were taken on the same day. Patients received a variety of JUVÉDERM® products. Images provided courtesy of Dr Mauricio de Maio (Plastic Surgeon, Brazil). Actual treatment results may vary. *110 of the 115 patients asked.

ATTAINING YOUR IDEAL

When you look and feel good, it's easier to perform at your best. Whilst there are many things you can do to improve your appearance (exercise, a good skin-care routine, healthy diet), some things are harder to control:

- The effects of frequent shaving on your skin.
- Environmental effects such as pollution, sun exposure and stress.
- Natural face shape that changes as you age.
- A tired look around your eyes.

Whether you feel your natural features aren't as defined as you'd like, or you've just started to notice a few lines and wrinkles around your eyes – you can take action. Many men look for ways to improve the condition of their skin or enhance certain aspects of their appearance in order to bring them closer to their ideal look.

IDEAL LOOK /

A growing number of men are pursuing treatments like facial fillers to bring them closer to the look they want.

YOUR PERSONAL TREATMENT PLAN

Although there may be one specific area of your face that you're looking to address, many men benefit from treating multiple areas of the face in combination to achieve their ideal look. This more holistic approach can optimise results.

The right product combination.

JUVÉDERM® has a range of formulations, designed to treat different areas of the face, depending on the results you'd like to achieve. Your medical practitioner will work with you to identify the right products. They should tell you more about how they can refresh your appearance, soften lines and wrinkles and add definition to your chin and jawline, whilst maintaining or even enhancing your natural masculine features.

The right dosage.

A personal treatment plan will be devised, based on your individual goals, and you will be advised on the amount of products required to achieve a natural look and feel.



ASK / your medical practitioner
about a consultation today.



WHY JUVÉDERM®?

- The world's leading brand of hyaluronic acid facial filler.*
- Allergan, the makers of JUVÉDERM®, supports excellence in clinical practice by training practitioners.
- Results that look and feel natural and can last up to approximately 9-24 months, depending on the product and treatment chosen.
- Over 32.7 million JUVÉDERM® treatments performed.

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*The no.1 hyaluronic acid brand according to market share in the majority of markets where data is available (2016).

UK/0686/2017d Date of preparation: February 2018